



Steve Earl with his team at Glendale Creative Solutions

■ GLENDALE SOLUTIONS

GOOD foresight is a great business quality, and printer Steve Earl saw the revolution the Apple Mac would make when he first set out in his own enterprise in March 1989.

Now his client book at Eynsford-based Glendale Creative Solutions is full of blue-chip companies, most attracted by word of mouth. It wasn't long before he needed to employ some design geniuses who had the ability to revamp clients' images. The company now offers all creative design except litho printing, which is outsourced.

Steve said: "I still keep my finger on the print side and my background ensures we keep to deadline. Missing that can be the downfall of a design business and it does happen."

Steve's brother Mark has taken over the exhibition side, where amazing designs are created for boards and display panels.

The firm brought in high-flyer Deborah Shell from Barclays Bank, and it is her job to up Glendale's own image.

Steve says working from a converted cattle shed beside the river watching a regular kingfisher beats working in London any day, although he did for many years.